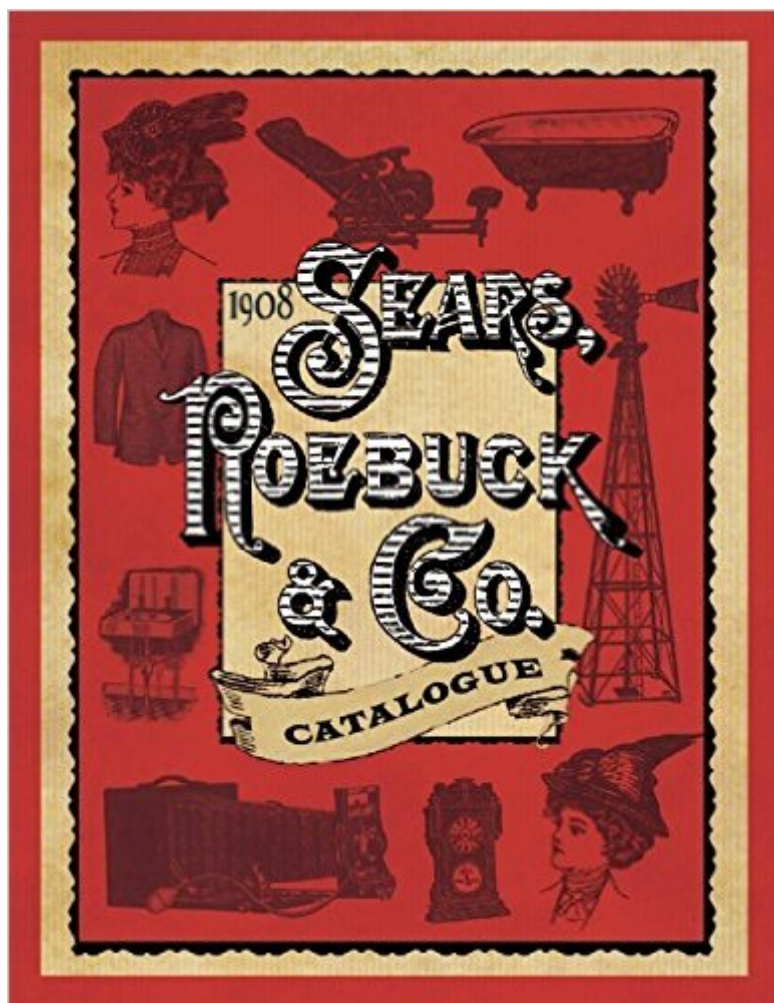


The book was found

1908 Sears, Roebuck & Co. Catalogue



Synopsis

A fascinating piece of history and a window to turn-of-the-century America. The Sears, Roebuck & Co. catalog was the .com of its day, giving American families across the country access to thousands of items from clothing and furniture to buggies and hair tonic. Whether they could buy it or not, people would pour over the massive volume that represented an icon in American retail. The 1908 Sears, Roebuck & Co. Catalogue offers an amazing look at life in early twentieth-century America. Sears, Roebuck & Co. have defined and innovated American retail for years. As the company grew from humble beginnings, its catalog selection exploded to include all sorts of categories and encompassed almost everything imaginable. With merchandise ranging from ordinary to fantastical (and almost all of it priced at the pennies-on-the-dollar rate of the time), browsing through this vintage collection is sure to be an enjoyable experience.

Book Information

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Customer Reviews

This is the same reprint that came out about 40 years ago, except this version is very 'murky' - as if it's a multi-generational copy. The different cover fooled me into thinking it wouldn't be heavily edited, but it's missing the same hundreds of pages & is even harder to read than the 'original' reprint of the 1970s. I'd recommend avoiding this book.

This is just like the one my great-grandma has. It is so fun to look at products used over a century ago!

Love it

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